

Six Reasons You Need a Virtual Classroom Producer

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The virtual classroom is here to stay. You've invested a lot of time and resources into moving your classroom programs to a virtual setting. You're now retooling your classroom facilitators with virtual classroom skills – but they are still stressed. To protect your investment, perhaps you need a virtual classroom producer also known as a vILT producer or webinar producer.

A virtual classroom producer is a resource for your participants (and therefore your facilitator) before, during and after a virtual class. The producer takes care of everything from technology support for the participants to making sure everyone has the correct handouts. Here are 6 big reasons you need a virtual producer.

- 1 | Troubleshooting Technical Issues.** Have you ever attended a classroom session where there are a few participants that can't work out their microphone feedback? Or have you received last minute emails or texts from participants that lost the link for the web meeting room? The virtual classroom producer handles those issues seamlessly so that the facilitator stays focused on delivery.
- 2 | Platform Orientation.** The virtual classroom producer can give an introduction for the participants on how to use the features of the platform like polling or other activities for the facilitator.
- 3 | Breakouts or Other Interactions.** Your team is working hard to make your virtual classroom sessions just as effective as the in-person classroom. That means you are using advanced virtual functionality like breakout rooms. Your virtual classroom producer helps plan exactly how to execute those interactions without a hiccup. Your participants won't even notice that a stunning technical feat just happened.
- 4 | Handouts.** You can send the handouts in advance or make them available on the webinar for download or both. But there will always be those participants that can't figure out how to get the materials being used in the class. Your virtual classroom producer can take care of those participants without any interruption to class.
- 5 | Internet Problems.** Have you been on a webinar or web meeting that suddenly ended because the host's internet failed? A virtual classroom producer can share hosting privileges with your facilitator, serving as a technical backup in case of internet issues. The facilitator can continue by phone if necessary while the producer keeps the slides on screen and the meeting running.
- 6 | Follow Up.** A virtual classroom producer can take over the end of session tasks such as evaluations, submitting attendance records to the LMS administrator, and sending follow up emails or other materials. In fact, the producer role functions as a training coordinator in so many ways that it can save expenses and resources for your organization.

We have part- and full-time virtual classroom producers ready to work with you to help you facilitate world-class virtual classroom programs.

When you have more projects than people, we can provide you with the right L&D consultant to start your projects with confidence. [Schedule a consultation today! \(training-pros.com\)](https://www.training-pros.com)