



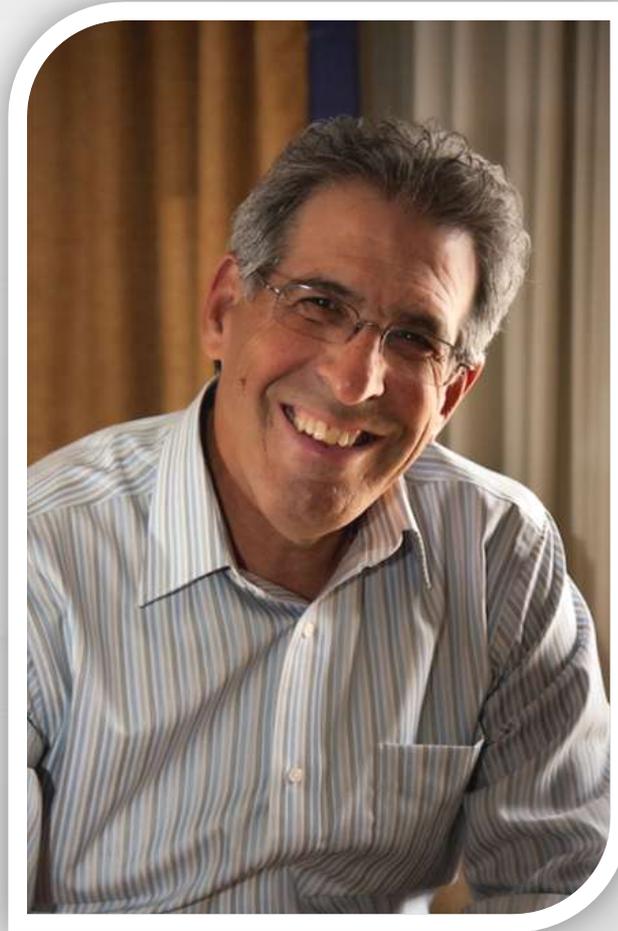
LEAVING ADDIE FOR SAM

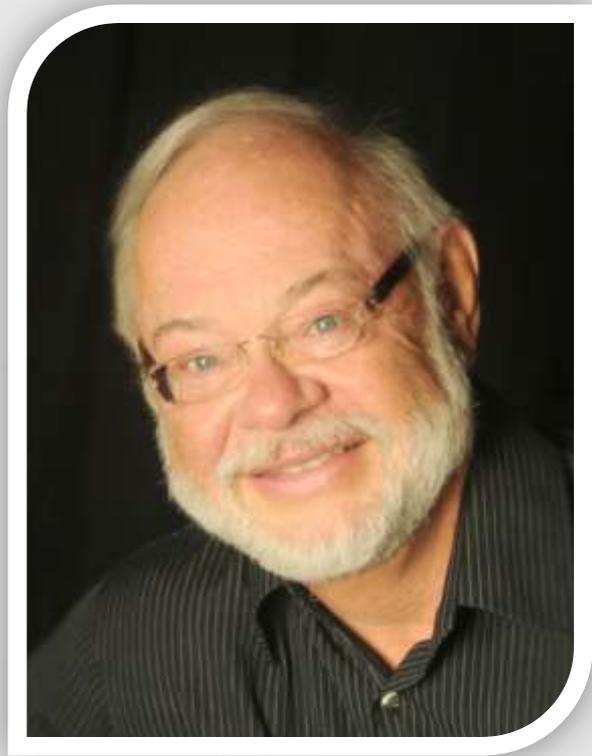
An Agile Model for Developing the Best Learning Experiences

by Michael Allen *with Richard Sites*

A CONVERSATION WITH THE AUTHORS

Lance Dublin



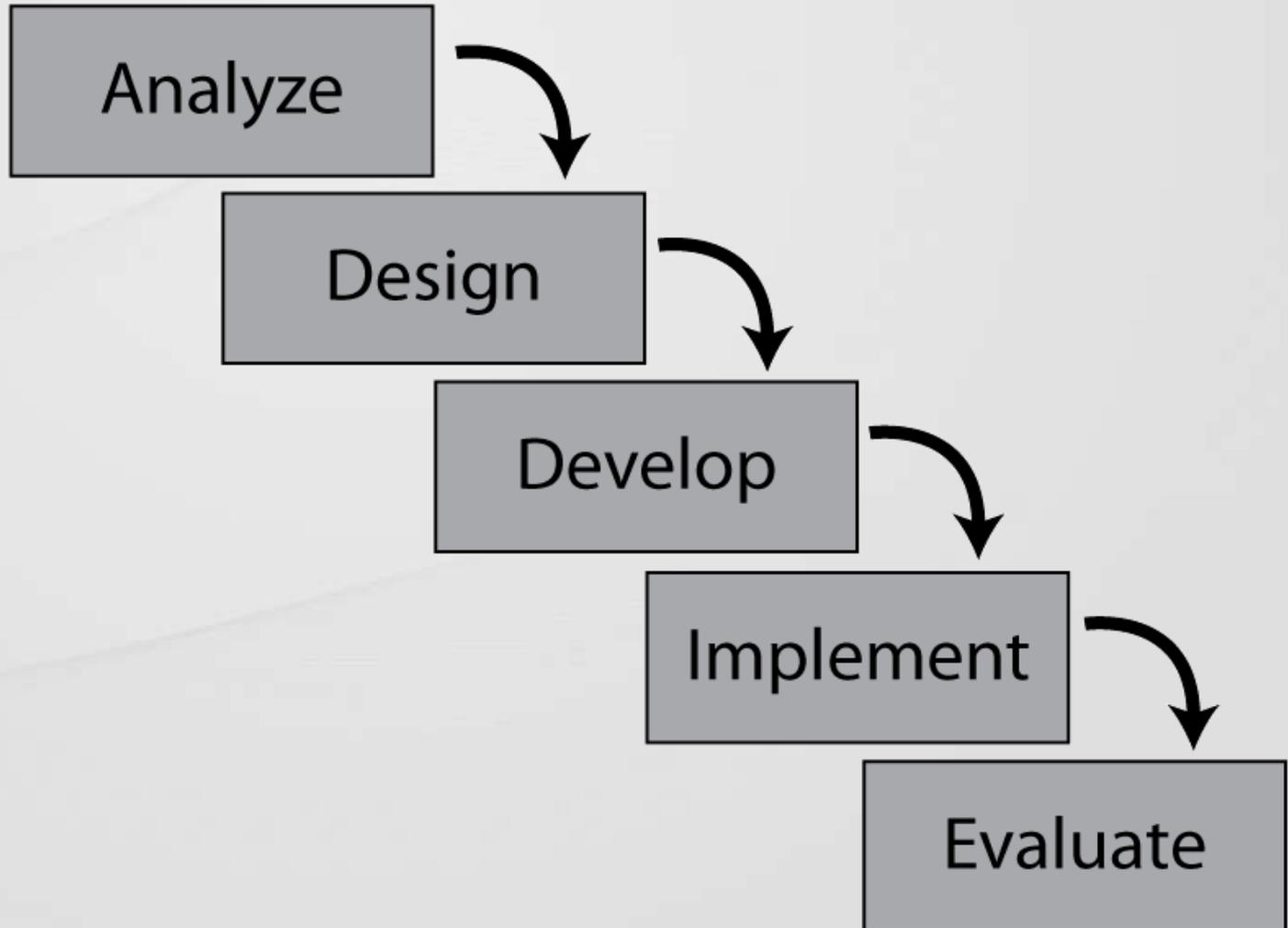


Michael W. Allen, PhD
Chairman & CEO



Richard H. Sites, EdD
VP – Client Services

ADDIE



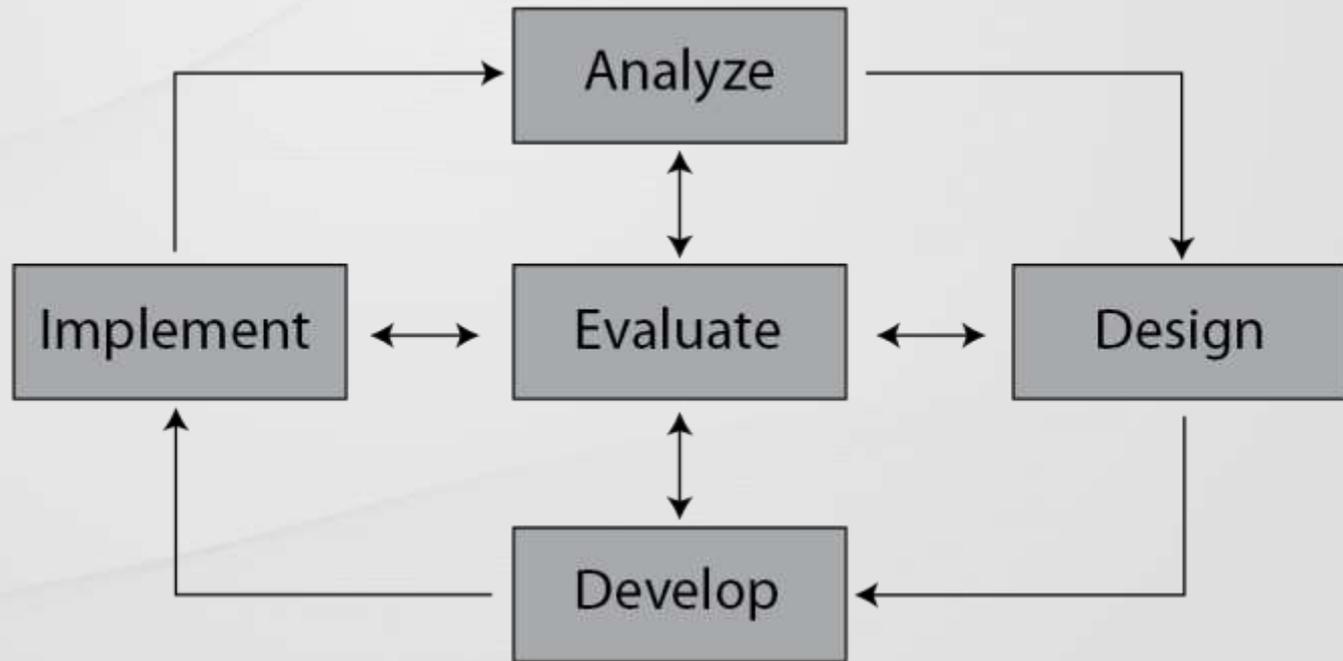
Poll Question



If a genie granted your wishes, what process outcomes would you wish for?

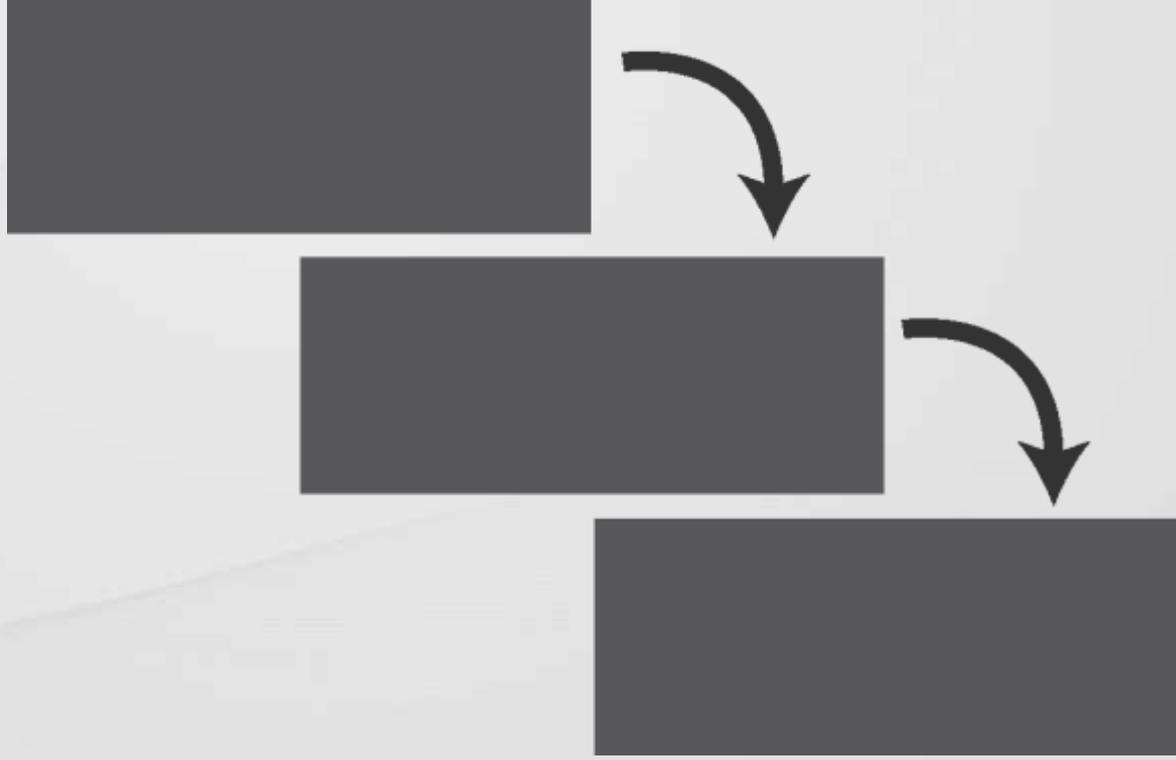
The foundational notions of ADDIE are **quite old now** and address problems and opportunities that have **changed dramatically** and significantly over the years...

ADDIE



CRITERIA

Criterion 1 Iterative



Criterion 1 Iterative

A preferred process **reveals** as much about the developing product as **early and continuously** as possible — when corrections cost the least.

Criterion 2 Collaborative



Poll Question



What size is your team?

How is your team composed?

Criterion 2 Collaborative

An effective collaboration model makes the most of the **ideas, opinions, experiences, and knowledge** of people with value to offer.

Criterion 3 Effective



Criterion 3 Effective

The model should produce the **best learning experiences** possible while staying **within** given **constraints**.

Criterion 4 Manageable



Poll Question



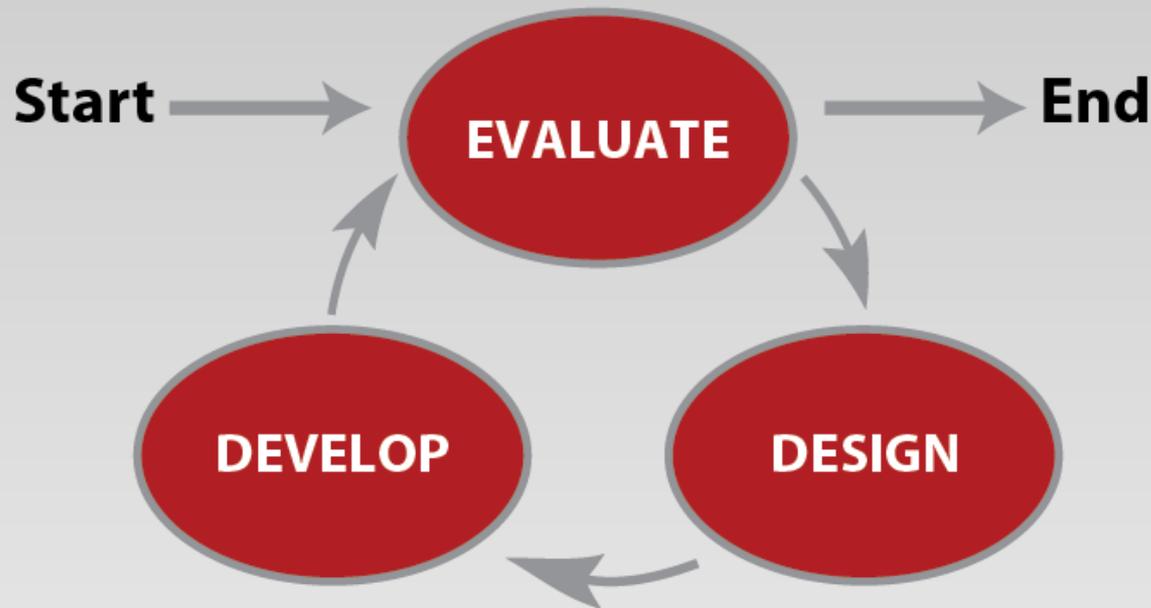
We sometimes have problems with...

Criterion 4 Manageable

The model should **predict** the **impact** of in-process changes within **time and budget** and produce a product that meets criteria for quality.

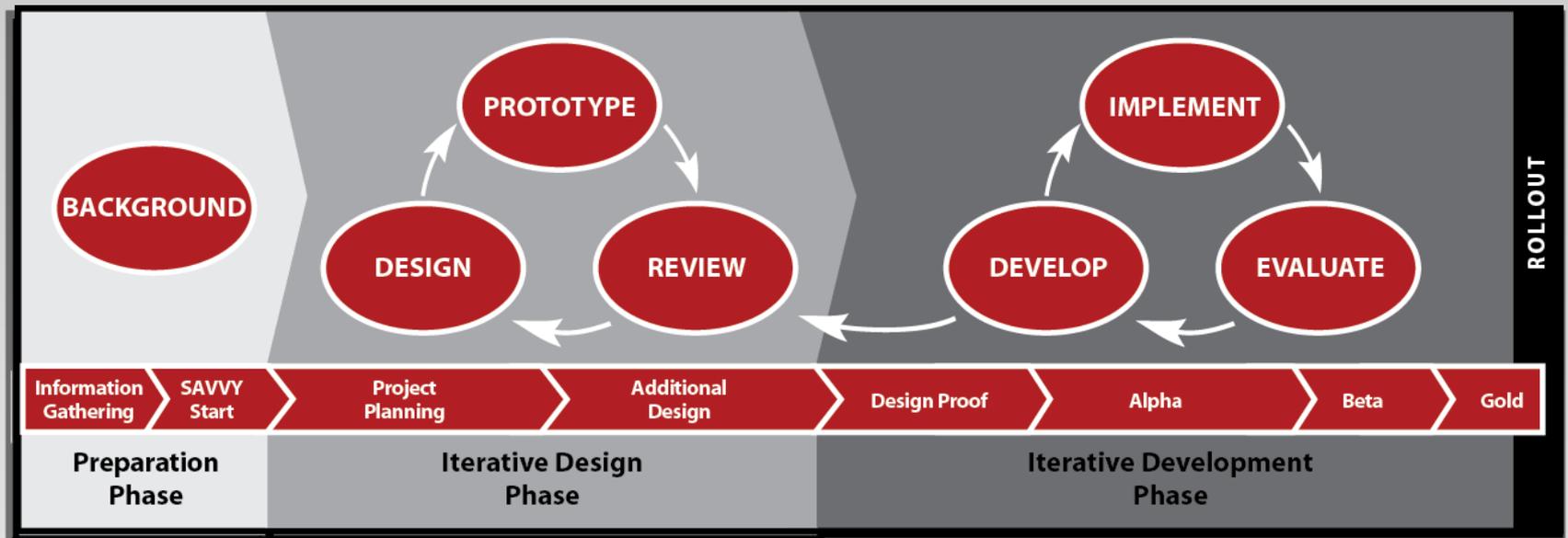
Successive Approximation Model

SAM 1



Successive Approximation Model

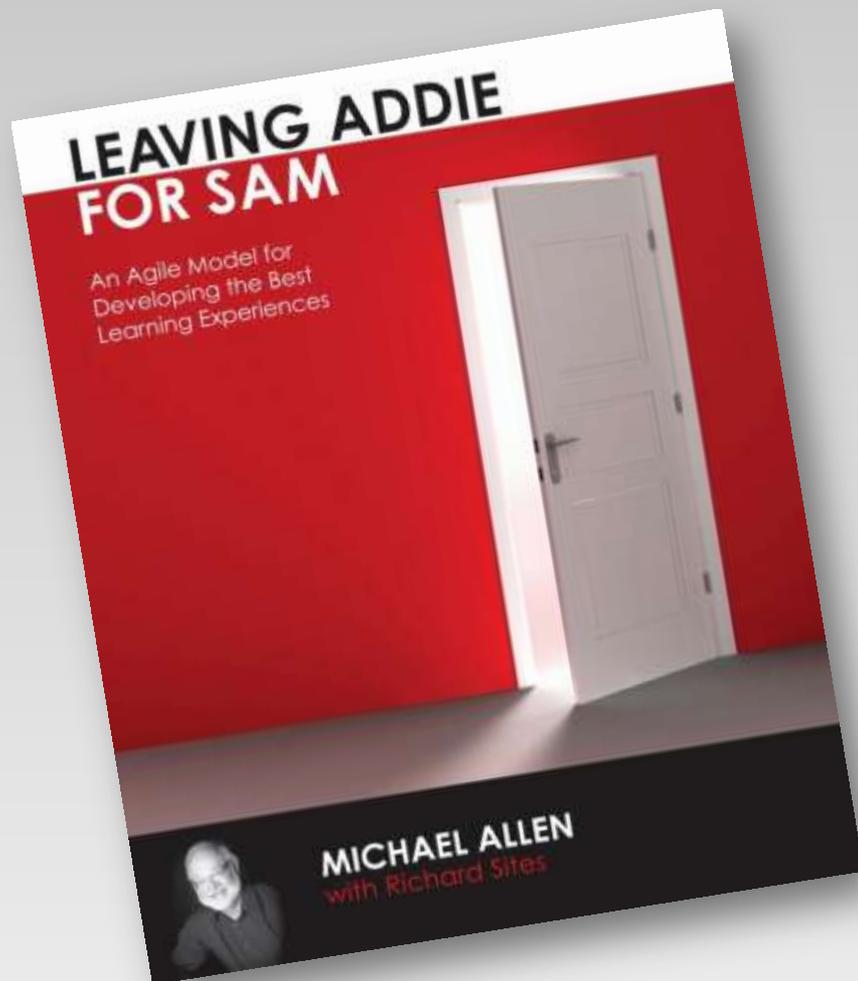
SAM 2



Questions



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