

Building a Patient Care Culture of Accountability

Charlotte F. Hughes
January 14, 2019

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A Practical Framework
For Tying Organizational Culture to Patient Experience

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AGENDA

Creating a Culture of Accountability

People - Leadership & Change

Process - Tools & Frameworks

Outcomes - Value-Based Care

Patient Care Equity & Healthy Living



Global Accountability Workplace Study

Leaders
Spend
Time:

Strategy 74%
Culture 26%

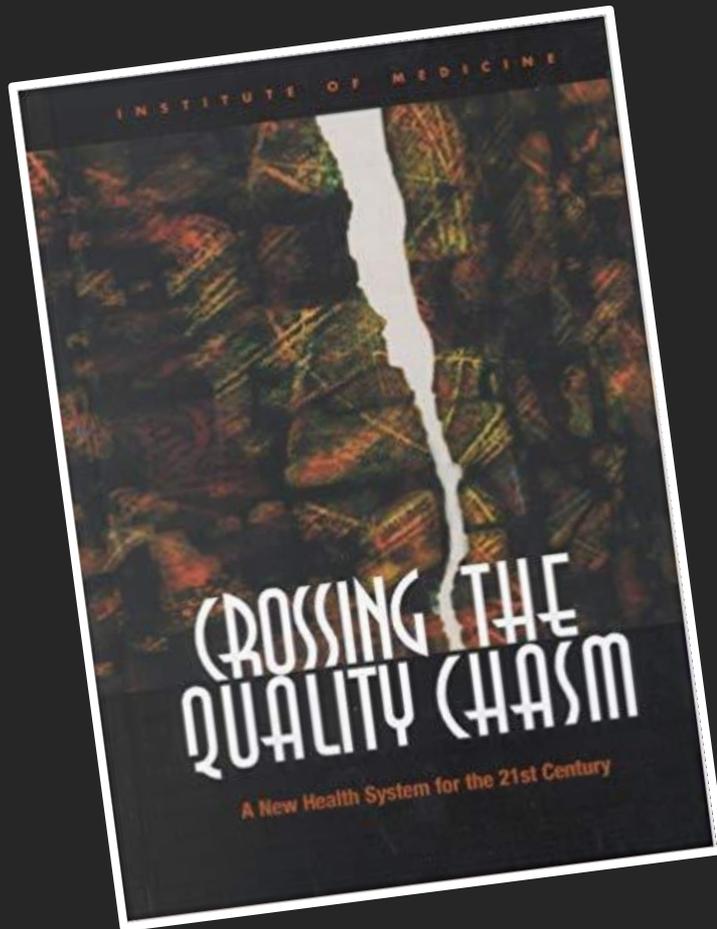


**Yet 92% Say
Culture Has
Greater Impact on
Achieving
Business
Outcomes**



**Why do leaders spend more time
and resources on strategy than culture?**

**What are key challenges
in creating a Culture of Accountability
that delivers value-based quality care?**

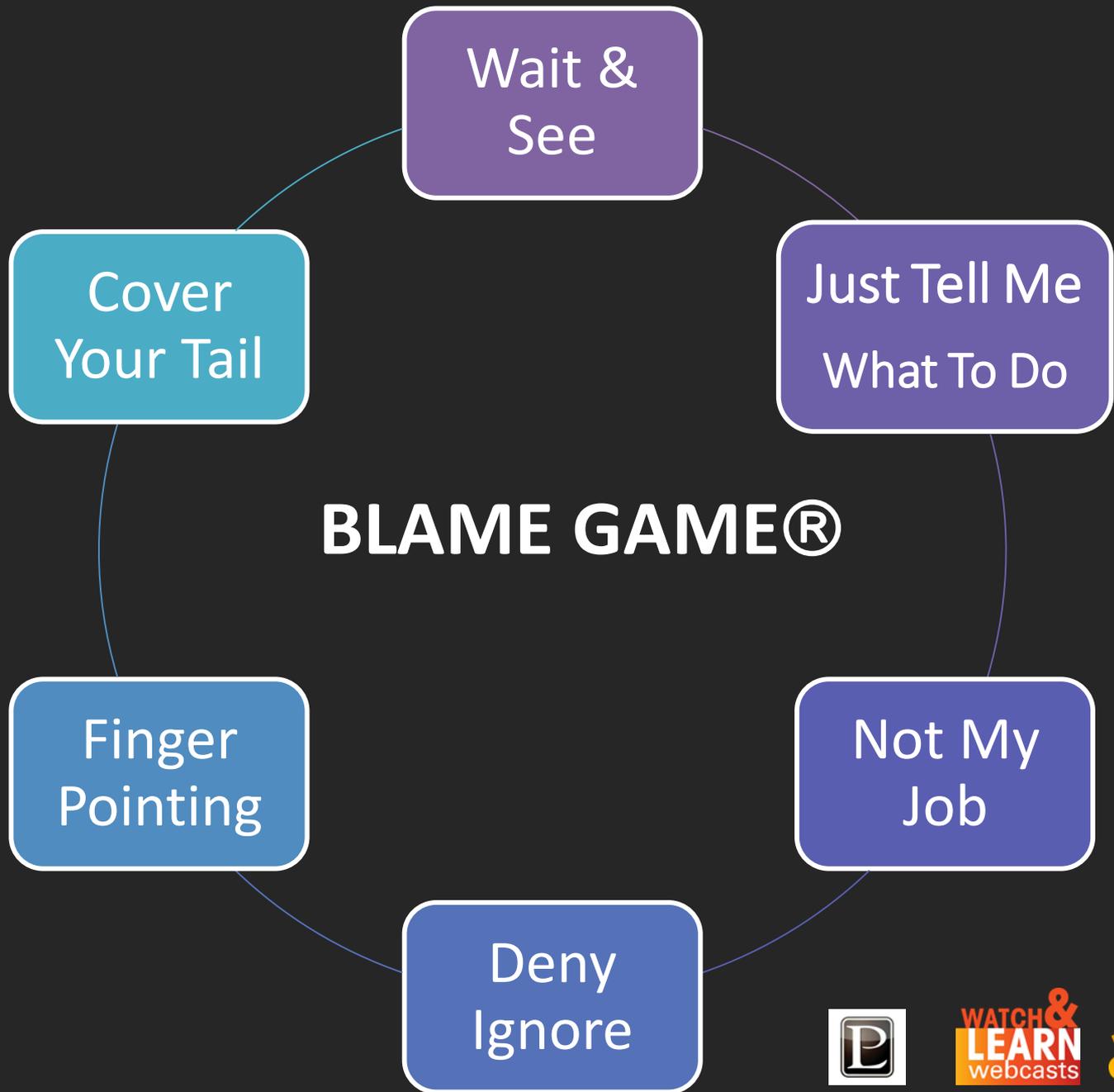


The GAP

Safety & Quality of Care
What is vs. Should be

Key Elements:

Efficiency
Effectiveness
Safety
Timeliness
Patient-Centered
Equity



Culture of Blame

Culture of Accountability

Believes

People are the problem

People are problem solvers

Problems are headaches

Problems are learning opportunities

Admitting weaknesses is career limiting

We are all still learning

Focused on

Who is wrong

What is wrong

The individual

The process

Fault-finding

Fact-finding

The past

The future

Assigning punishment

Improving future results

Results in

Making assumptions

Considering alternatives

Hoarding decision-making authority

Delegating decision-making authority

Hiding problems

Surfacing problems and solutions

Finger-pointing and CYA behaviour

Learning from mistakes

Distrust

Trust

Turf wars

Cross-functional cooperation

Risk adverse

Calculated risk taking

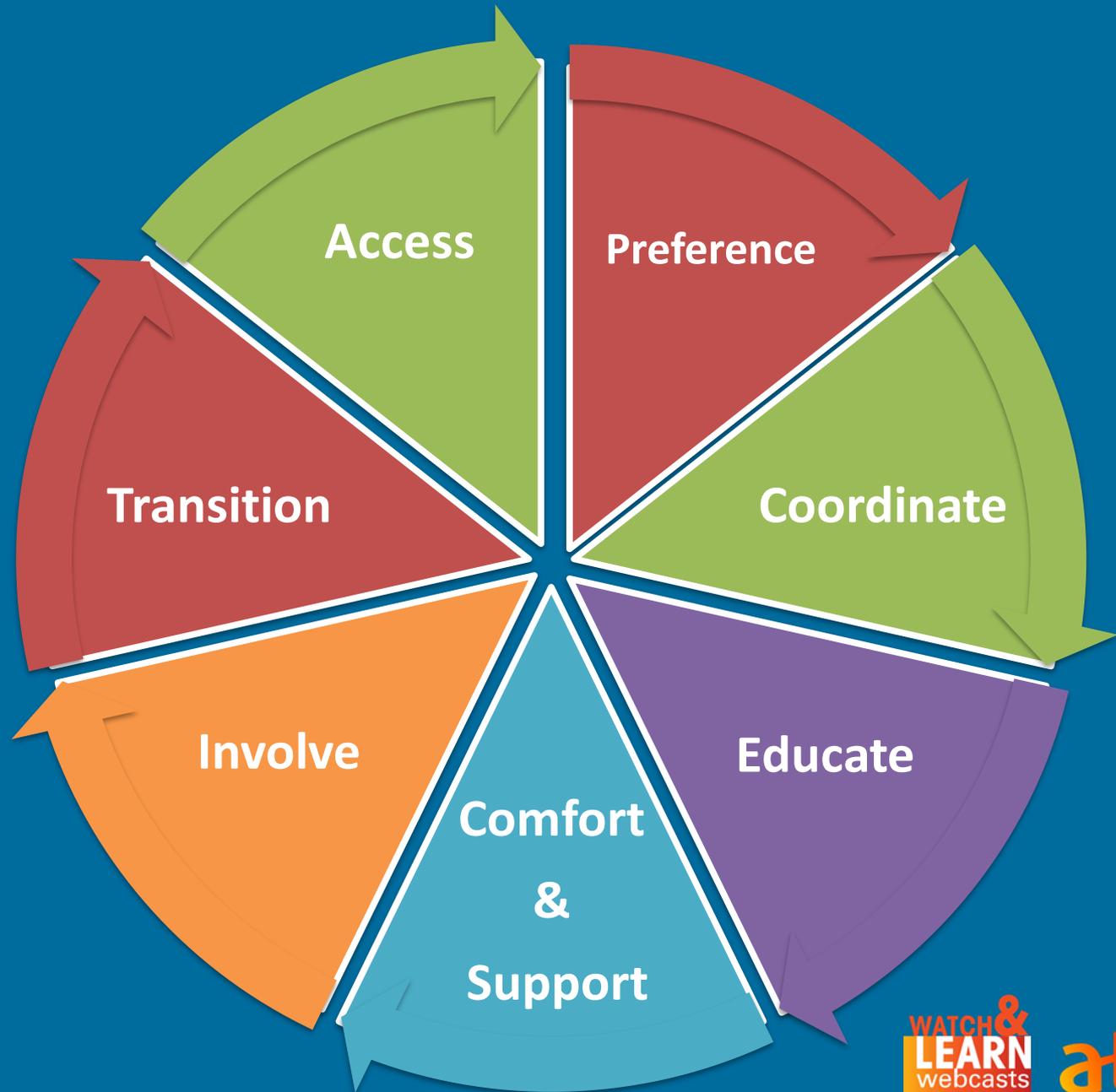
Wait until told

Taking initiative

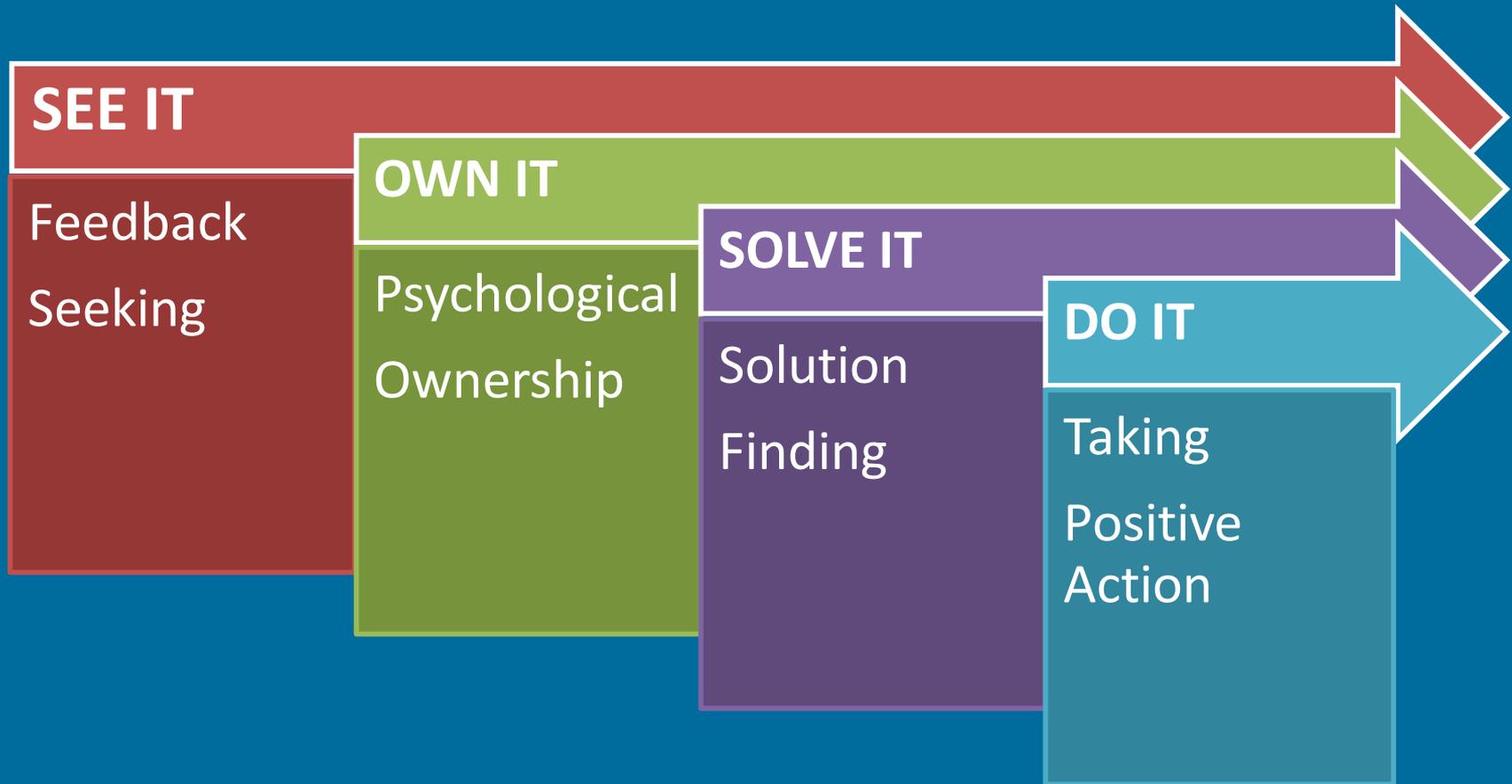
Lack of innovation

Innovation

PICKER'S Patient Care Model



Steps to Accountability®



Steps to Accountability®

SEE IT

Obtaining perspective of others; patients, family members, and fellow care givers, being open in my communication, asking for and offering feedback, and hearing the hard things so I openly see the reality of the situation.

OWN IT

Being personally invested, learning from both successes and failures, aligning my patient care work with the organizational care model and desired patient experience results, and acting on feedback I received.

SOLVE IT

Constantly asking “what else can I do?” overcoming cross-functional boundaries, creatively dealing with obstacles, and taking the necessary and appropriate risks.

DO IT

Doing the things I say I’ll do focusing on the top priorities, staying Above the Line not blaming others and sustaining an environment of trust.

How do you change culture?

What are the barriers to culture change?



Results-Focused
Clear Goals | Feedback | Storytelling



Mayo Model Improving Service Quality

Multi-Source Data

Recognition & Reward

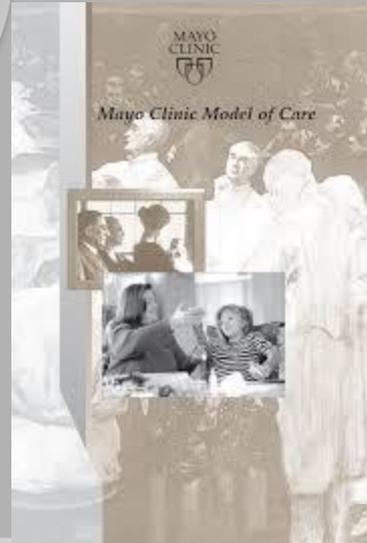
Accountability

Monitor & Control

Service Consultation & Tools

Education & Training

Service Values & Behaviors



Mayo Service Quality Loop



What Goes Into Your Health?



Source: Institute for Clinical Systems Improvement, Going Beyond Clinical Walls: Solving Complex Problems (October 2014)

Adapted from The Bridgespan Group

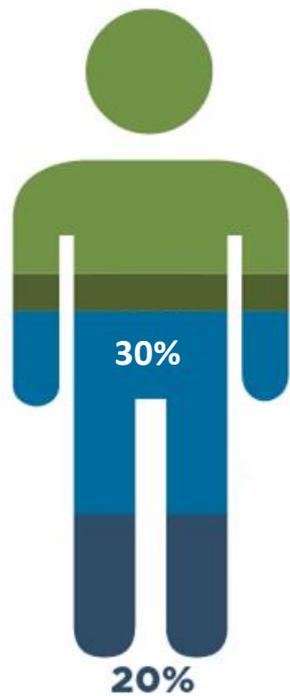
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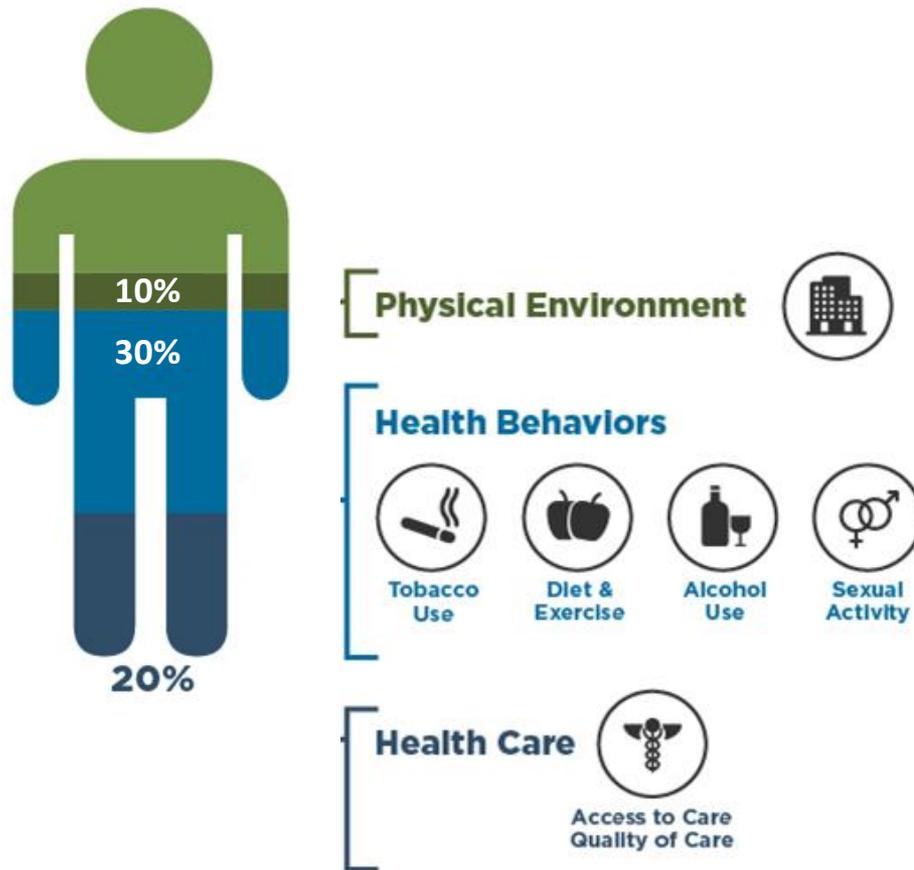
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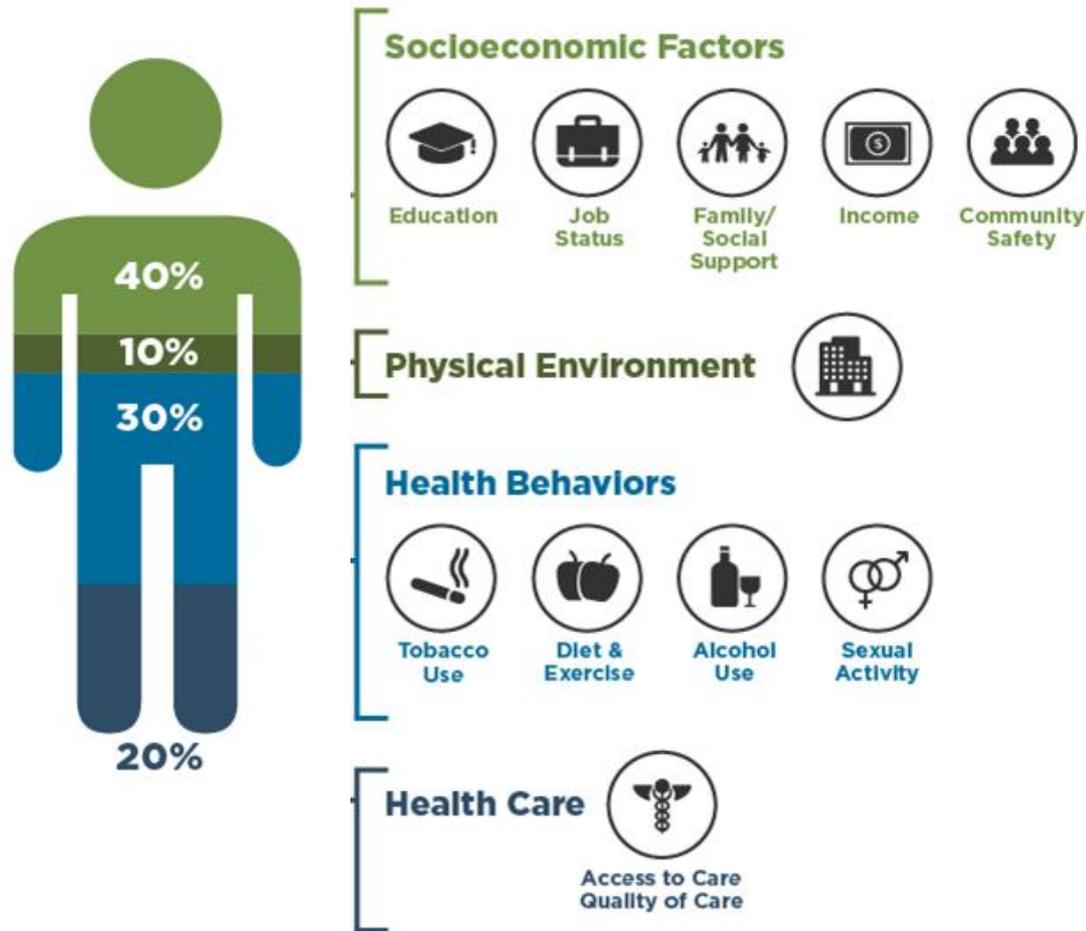
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Social Determinants of Health Factors

(Health-related social needs)



Housing instability/homelessness:

Having difficulty paying rent or affording a stable place of one's own, living in overcrowded or run-down conditions



Utility needs:

Not being able to regularly pay utility bills (e.g., electricity, gas, water, phone), and/or afford necessary maintenance or repairs



Food insecurity (hunger and nutrition):

Not having reliable access to enough affordable, nutritious food



Interpersonal violence:

Being exposed to intentional use of physical force or power, threatened or actual, that results in or has a high likelihood of resulting in injury, death, psychological harm, etc.



Transportation:

Not having affordable and reliable ways to get to medical appointments or purchase healthy foods



Family and social supports:

The absence of relationships that provide interaction, nurturing, and help in coping with daily life



Education:

Not having access to high school or other training that might help someone gain consistent employment



Employment and income:

Not having the ability to get or keep a job, or gain steady income

Source: Deloitte analysis.

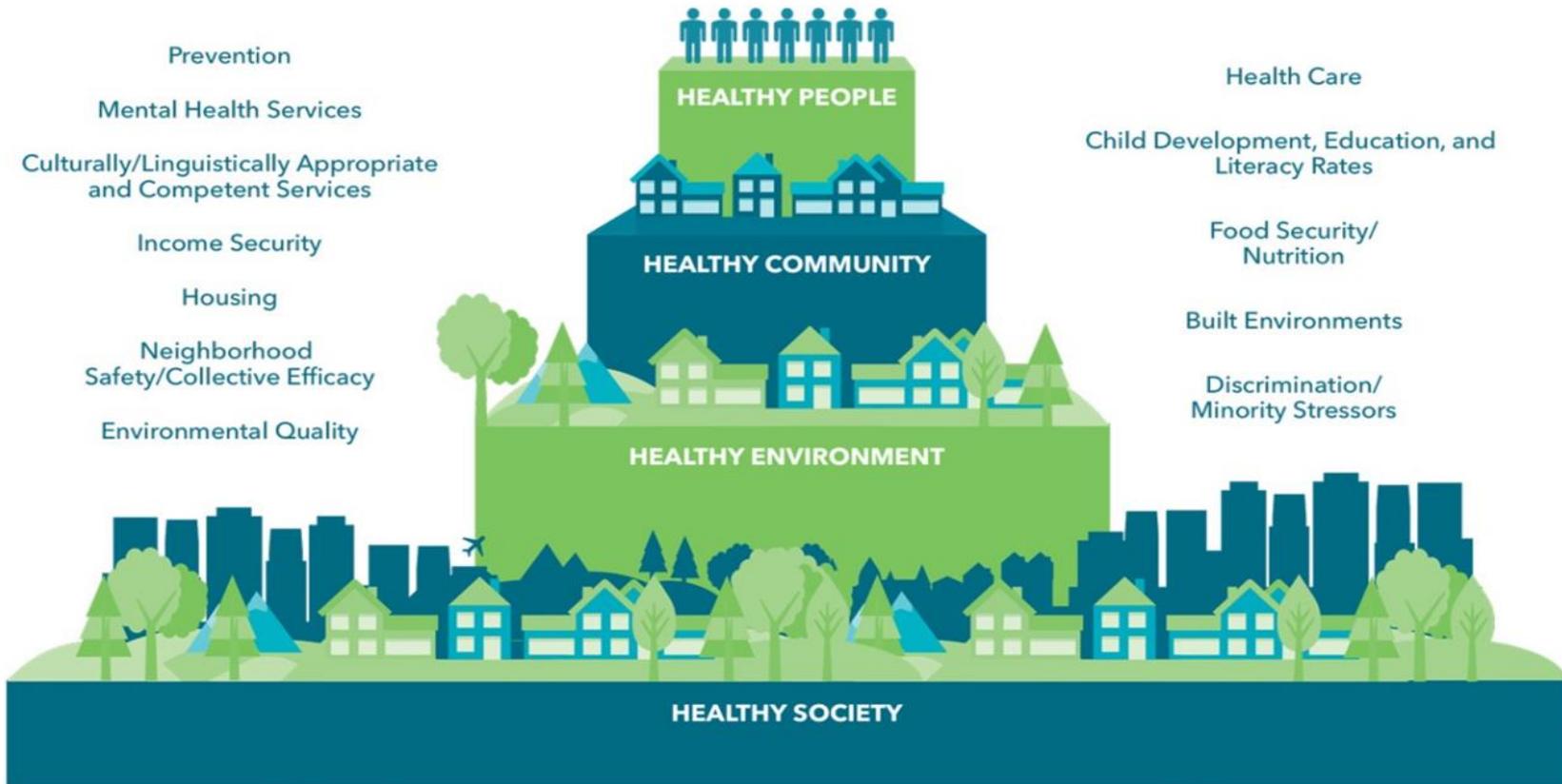
Results Pyramid®



Address Determinants of Health Reduce Costs and Emergency Room Utilization



Transforming the conditions in which people are **BORN, GROW, LIVE, WORK and AGE** for optimal health, mental health & well-being.



Address Gaps in Care



KAISER
PERMANENTE®

N NOVANT
HEALTH

Equity of Care



American Hospital Association



Institute for Diversity
and Health Equity

An affiliate of the American Hospital Association

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LEARN
webcasts **atd**

Providing services and education where community members shop, eat, pray or convene can expand the safety net and address gaps in care. It also is critical in fostering trust between health care organizations and the communities they serve.

Additional Resources and Successes



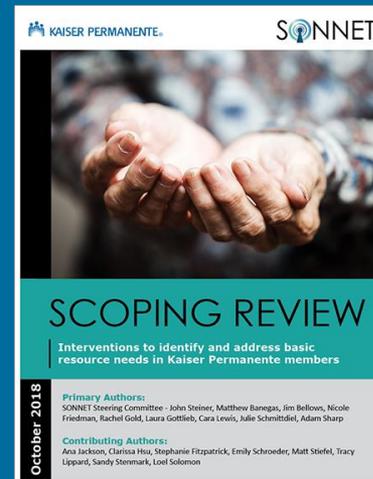
CHNA - Community Health Needs Assessment



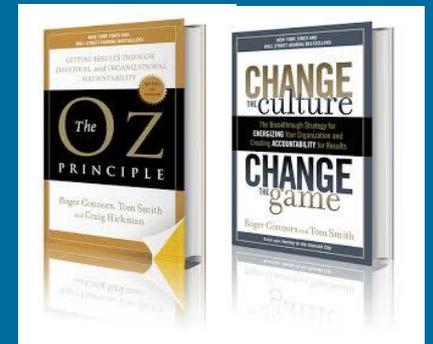
Surgeon General
Prevention
Strategy



Deloitte
Research



Predictive Models to
Design Interventions



**Accountability is a Personal Choice
Culture is the Inspiration**

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