

ON24 Virtual Corporate University

The World is Your Classroom



Key Benefits

- *Expand your training programs to reach a global audience*
- *Provide an engaging learning experience while reducing costs by up to 90%*
- *Integrate experts into your training programs to facilitate the transfer of institutional knowledge*
- *Deliver interactive training sessions via webcasts, collaboration tools and social networking*
- *Improve assessment of learner participation and completion rates*
- *Host live webcasts, town hall meetings and scheduled events to communicate to employees and train your learners*

In our increasingly global marketplace, ongoing corporate training is critically important. Companies that succeed will be the ones that make the most effective use of available resources, and the best way to do this is to have well-educated employees, partners, suppliers, and customers.

The ON24 Virtual Corporate University is being used by leading companies to provide engaging training programs for:

- New Hire On-Boarding
- Leadership and Professional Development
- Sales and Partner Training
- Employee Education

By combining virtual classrooms, live webcasts, social networking tools, and other Web-based collaboration tools, the Virtual Corporate University creates a highly adaptable and engaging learning experience for wide-ranging training programs and employee needs. Moreover, it does so while allowing employees, partners, and clients to access training courses anytime and from any location.

– ON24 Virtual Corporate University Features

Engaging Virtual Locations

- Interactive Plaza with personalized video greeting
- Auditorium for town hall meetings and training webcasts
- Resource Center for centralized library of training content
- Virtual classrooms segmented by department and/or geography
- Lounge & game room for social networking & informal gatherings

Training & Networking Features

- Live webcasts for corporate-wide or departmental training
- Group, scheduled and 1:1 chat for informal learning
- Enterprise social networking including Yammer & SocialCast
- RSS feeds to add blogs, corporate news, and job listings
- Idea generation features for feedback / innovation applications
- Staff lists for easy access to subject matter experts
- Surveys to gain insight into viewer interests
- Giveaways to reward activities such as completing surveys

Content Management

- Content management system for organizing your resources
- Bulk upload allows rapid addition of documents & slides
- Related content tags for associating training with complementary materials
- Resource lists of documents, webcasts, videos and more
- Multiple search filters for quick content retrieval
- Scrolling marquee for real-time messaging

Enterprise Requirements

- Enterprise-class security including single sign-on, SAML authentication and role-based access
- Integration with learning management systems
- Multilingual with real-time “toggling” between languages
- Real-time reports capture learner behavior & training completion
- Mobile learning – optimized display on tablets and mobile phones



– About ON24, Inc.

ON24, the virtual communications platform for the global enterprise, offers a broad and innovative product portfolio, including webcasting, virtual events and virtual environments, accessible from any device and supported by robust reporting and analytics. Applications for the ON24 solutions include demand generation, corporate training, product launches, town hall meetings and user conferences. More than 700 organizations, including IBM, CA Technologies, Merck, Unilever, JPMorgan Chase, Deloitte, Credit Suisse, Ernst & Young, Amazon and New York Life, rely on ON24. The company is headquartered in San Francisco, with offices throughout the world.