

Ask an APTD!

Panelists:

Rob Hoitt
Heather Reed
Heather Tilton

April 12, 2018



Agenda

- Overview of APTD – 15 minutes
- Panelists APTD Journeys – 10 minutes
- Questions from Registrants – 15 minutes
- Your Questions - 20 minutes

Overview



ASSOCIATE
PROFESSIONAL
IN TALENT
DEVELOPMENT
ATD CERTIFICATION
INSTITUTE

- What's covered on the exam?
- Who is it for?
- How long does it take?
- How much does it cost?
- How does it compare to the CPLP?

Fostering Growth



- **Early career Talent Development (TD) professionals** want to formalize and recognize their role with a certification.
- A growing number of professionals are “**accidental trainers**” who want to deepen their skills.
- The biggest gap between skills needed and skills possessed was in **Learning Technologies**.
- Having a **Global Mindset** combines an openness to different cultures and enables TD professionals to see common patterns and appreciate differences.

APTD Competencies & Weightings

Exam Weightings

Instructional Design 37%
Training Delivery 37%
Learning Technologies 26%

Some questions on
Evaluating Learning Impact &
Global Mindset will be included
on the exam.



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◆ Primary AOE ◆ Secondary AOE

Who Is It For?



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- Current APTD's
 - 50% have 3-5 years experience
 - 32% had 6-10 years of experience
- Focus:
 - 37% Training Delivery
 - 26% Instructional Design
 - 14% Managing Learning
- Passing Score: 70%

Eligibility Requirements for the APTD

Option 1

3 years of experience in TD or other related discipline

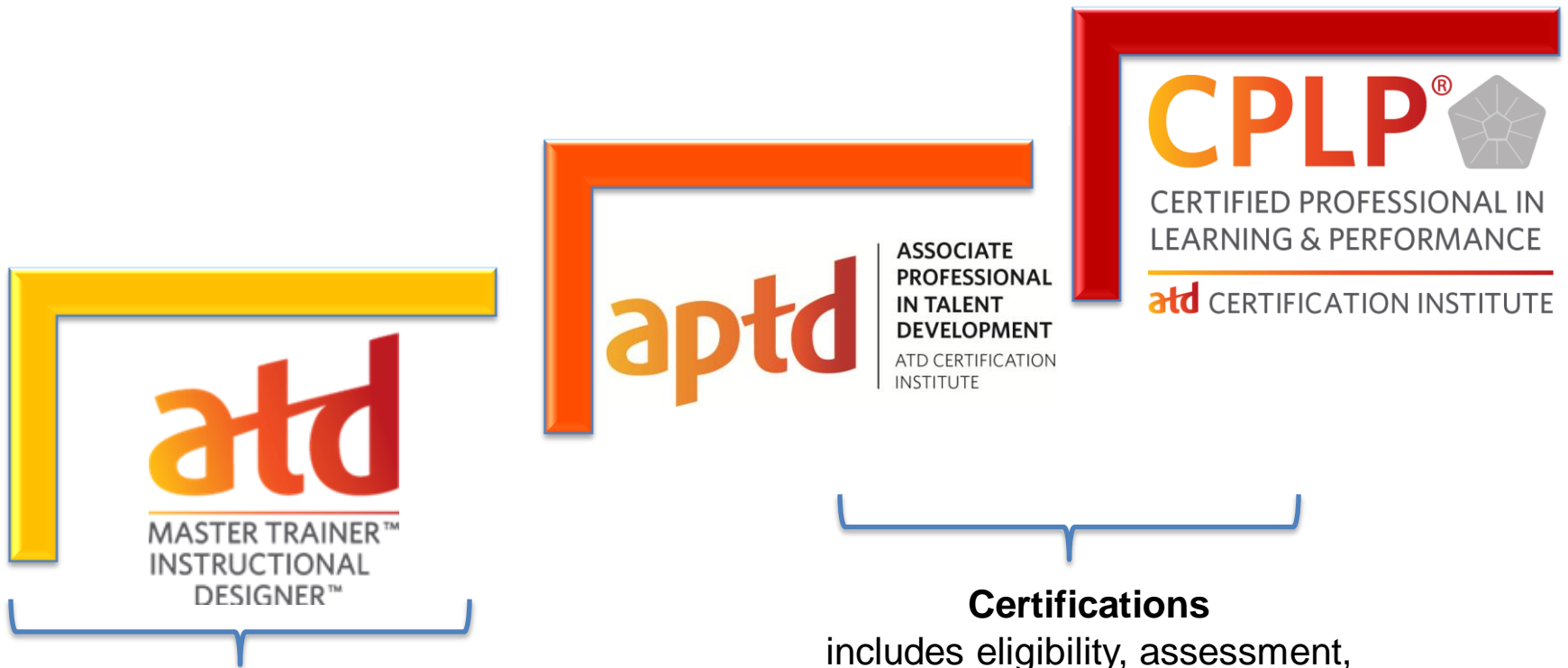
Option 2

2 years of experience in TD or other related disciplines and successful completion of 1 ATD Masters program (Master Trainer or Instructional Designer)

50% Rule is in effect for both options



Stacking ATD's Offerings



Assessment-Based Certificates

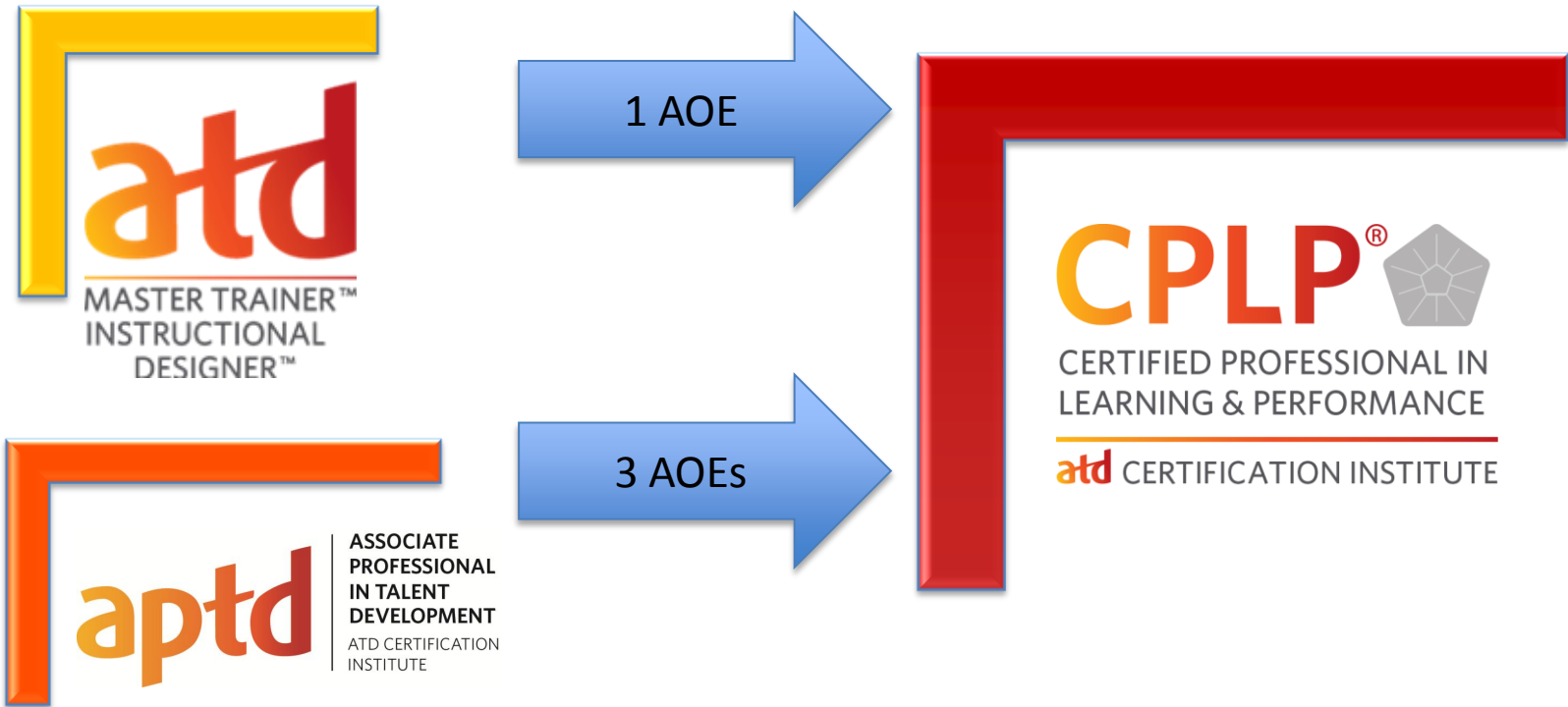
includes coursework, projects, and assessments. At completion, a certificate is awarded.

Certifications

includes eligibility, assessment, and recertification. At completion, a certification is awarded.

ATD Stacking Test-Out CPLP Knowledge Exam

Coming 2018



Apply the ATD Master Program or the APTD to
Test-Out of qualifying sections of CPLP Knowledge
Exam.



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Eligibility	Minimum 3 years	Minimum 5 years
AOEs Covered	3 primary AOEs - ID, TD, LT (Also ELI and Global Mindset)	All 10 AOEs + 1 Foundational Competency
Type of Exam	Primarily Knowledge	Knowledge & Skills
Certification Process	1 Knowledge Exam	1 Knowledge Exam + 1 Skills Application Exam
Recertification	Every 3 years / 40 credits	Every 3 years / 60 credits
Test-Out Option	May use qualifying ATD Masters to test-out of 1 area	COMING LATER IN 2018 May use qualifying ATD Masters to test-out of 1 area OR APTD to test out of 3 areas on Knowledge Exam

APTD Exam

- One exam 115 multiple choice questions
- 120 minutes
- Taken at a test center

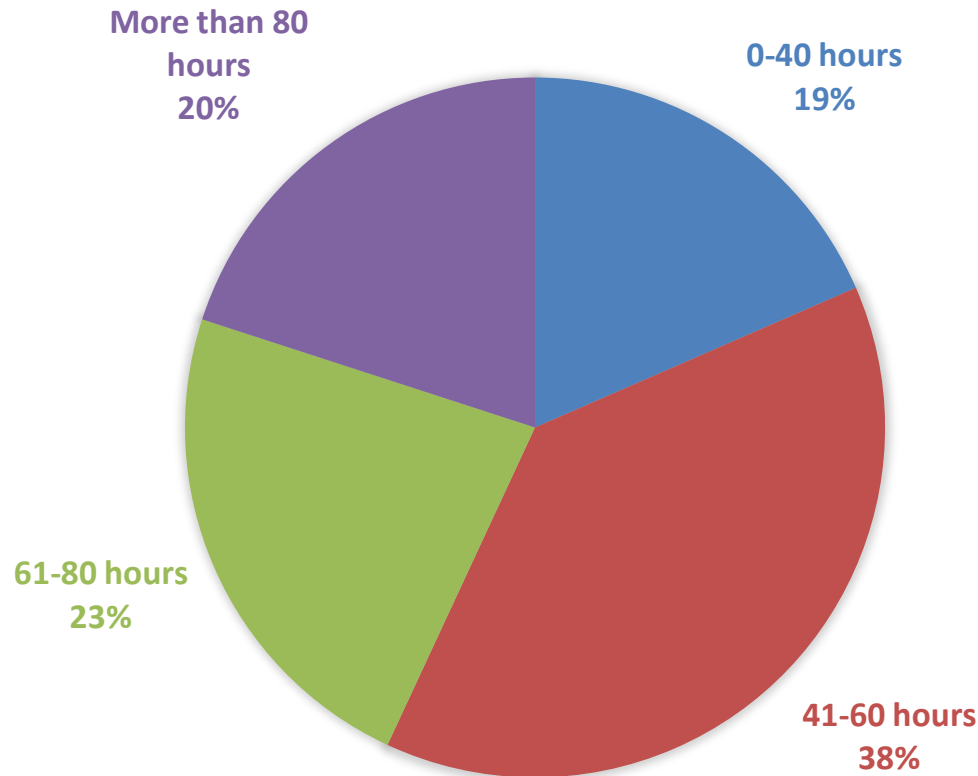




APTD Exam Windows in 2018

Registration Opens	Registration Deadline	Exam Window
January 1, 2018	May 13, 2018	June 12-30, 2018
January 1, 2018	July 22, 2018	August 21–September 13, 2018
January 1, 2018	October 9, 2018	November 8-30, 2018

APTD Average Preparation Time



Based on candidate estimate of hours spent studying for APTD, surveyed October 2017



APTD Program Fees

\$400.00 member/\$600 nonmember

Includes APTD Exam, one seat at a test center, and score report

APTD Learning System

\$200.00 member/\$300.00 nonmember

Includes 12-month subscription for digital textbook Interactive quizzes, reference lists, tips, stories, cases, and cross-chapter links are included to support learning

APTD Self-Paced or Instructor-Led Course (2 days)

\$895 member/\$1195 nonmember

Includes 12-month subscription for adaptive course and APTD Learning System



APTD Panelists

- Heather Reed
- Rob Hoitt
- Heather Tilton



Preparation for the Test

- What best prepared you for successfully completing the certification?
- How did you balance preparation with everyday work and personal life?
- What was the toughest challenge in preparing for the exam?
- If you could offer one timesaving study tip, what would it be?

Benefits of the Certification

- Has this credential improved your skillset?
- Why the APTD and not the CPLP?
- How do you present the APTD credential so employers will recognize your skills?
- How has this credential helped you in your current role? In your career?

Questions?

- Chat out your questions in the chat box
- If you have questions specific to your situation or eligibility, contact:
 - Virginia Sawall vsawall@td.org
- Preparation Resources & Options:
 - Sue Kaiden skaiden@td.org



Let us know how we can help you get to the finish line!

Sue Kaiden – skaiden@td.org

